



Sister Cities of Jasper, Inc.

Jasper, Indiana · Pfaffenweiler, Baden-Württemberg

Sister Cities of Jasper to Host Wine Queens of Germany - February 2024



Jessica Himmelsbach – Wine Queen of Germany



Julia Noll – Wine Queen of Baden

Sister Cities of Jasper was excited that the Wine Queen of Germany, Jessica Himmelsbach, and the Wine Queen of Baden, Julia Noll, visited Chicago, IL, Jasper and other Indiana locations, February 3rd-14th. At the invitation of the Sister Cities of Jasper, both queens were hosted in Jasper and appeared at several events around the city during their stay.

Both Jessica and Julia were special guest presenters at the 'Wine and Dine Your Valentine' event on Saturday, February 10, 2024, at KlubHaus 61 in Jasper when Sister Cities of Jasper hosted a special evening showcasing the wines from Pfaffenweiler, Germany.

Doors opened at 6 p.m. The evening included wine samplings, a gourmet four-course meal, information about the wines and pairings, door prizes, music by Sparrow & Crandall, dancing and fun. Liquor and beer options are also available.

About the German Wine Queens

The German Wine Queen (German: Deutsche Weinkönigin) is the representative of the German wine industry. The Wine Queen is supported by two princesses, forming together the German Wine Ambassadors. She is elected, for a period of one year. The title is competed for by the regional wine queens of the thirteen German wine regions. The German Wine Queen must first be a wine queen of one of the German wine regions for a year prior.

The German Wine Queen competition is arranged by the German Wine Institute (DWI or German: Deutsche Weininstitut). Selection of both the German Wine Queen and each of the regional wine queens is based on a knowledge of oenology and winemaking technology, quick wit and eloquence, as well as proficiency in foreign languages and a knowledge of the wine export business.

The 75th German Wine Queen is Jessica Hammelsbach from Heitersheim in the Markgräflerland region; she was chosen on for the period 2023/2024. Jessica, age 28, has a Bachelor's Degree in International Business and Oenology, and is employed at Julius Zott KG, Heitersheim

The 73rd Baden Wine Queen is Julia Noll from Badische in the Baden region; she was chosen by the Baden Winegrowers' Association for the period of 2023/2024. Julia, age 21, is a wine marketing specialist at Noll winery, in the Markgräflerland region.

During their one-year term of office, the Wine Queen and Wine Princesses advertise German wine at trade fairs, wine festivals, and other events. The Wine Queen, in particular, is the ambassador of German wine-growers and their products at over 250 appearances in Germany and abroad.

The Wine Queen of Baden has been an elected position since 1950 within the Baden Winegrowers Association. Women with a strong wine background, oenology students, winegrowers, or women from winegrowing families may apply for the honor. The Wine Queen of Baden opens larger wine festivals, can be booked for wine tastings and support and advertise the nine Baden wine-growing areas throughout Germany and abroad. The Wine Queen of Baden makes approximately 200 appearances during her year of reign.
